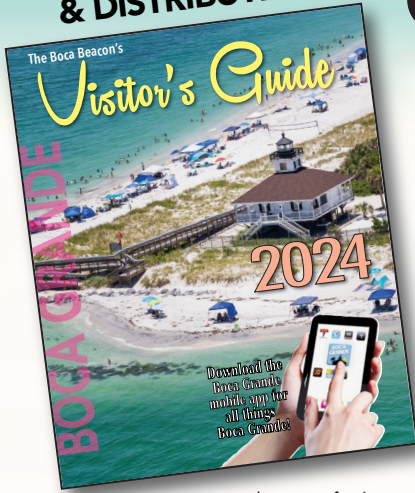


THE BOCA BEACON'S 2025 Visitor's Guide & Mobile App

25,000 COPIES PRINTED
& DISTRIBUTED



Catch a Traveler **BOOM** to Boca Grande



Visitors interest in our region, both in season and off, continues to grow. Statewide, Florida has had the largest tourism year in its history, with over 140 million visitors last year. Grab your share with the double exposure of the Boca Grande Visitor's Guide and the companion Boca Grande mobile app. In 2024, the Visitor's Guide won two top state awards for its content and design.

Our Visitor's Guide is the only all-inclusive printed resource for visitors and residents to find out about all things Boca Grande. It is also available online. Advertisers in the Visitor's Guide will also be included in the Boca Grande app.

The guide is designed to be a necessary companion for our repeat visitors, with essential restaurant and lodging information, as well as a handy guide for weekly and first-time visitors, who need a guide to the island and Cape Haze.

The guide and its companion app are trusted resources, helping folks on and off-island make decisions on everything from golf carts to real estate to massages. Alongside our comprehensive hotel, restaurant and activity directories are practical references to seabirds, fish, and shells, all designed to make the yearly guide essential reading for the entire extended family.

The guide and digital companion app speak to both new and regular seasonal visitors, helping you convert visitors into foot traffic.

The Boca Grande app allows updates to company-specific information such as changes in hours of operation, special events or special sales. These can be incorporated into your listing by our in-house app technician at any time.



ALL ADS MUST BE COMPLETED BY FRIDAY, SEPTEMBER 13TH!



Ad & Basic App Tier	Visitor's Guide Ad Sizes	Ad & Enhanced App Tier
\$650	1/4 Page 3.5" x 4.75"	\$690
\$975	1/2 Page V = 3.5" x 9.5" H = 7.5" x 4.75"	\$1,045
\$1,260	Full Page 7.5" x 9.75"	\$1,480



BASIC Listing

- Short Block List View
- Business Name / Address / Phone Number
- 1 Image or Logo
- Brief Text Description (50 words)
- Map & GPS Integration

ENHANCED Listing (Basic Listing PLUS ...)

- Full Block List View
- Image/Video/Audio Gallery (up to 24 Images)
- Social Media Links
- Website Listing
- Contact Email
- Up to 10,000 Character Text Description
- Hours of Operation

FOR MORE INFORMATION

To Advertise on-island: Cheryl Hopkins @ (941) 964-2995 • chopkins@bocabeacon.com
To Advertise off-island: Caroline Clabaugh @ (614) 582-8463 • carolinec@bocabeacon.com